

VIDEO MAKING CONTEST

RULES & GUIDELINES

1. Eligibility

The contest is open to general public, targeting amateur video-makers. Entry can be as an individual or a team (maximum five members). One individual / team can only submit ONE entry. One person can only participate in ONE team.

2. Entry Fee

2.1 RM50.00 per entry.

2.2 Method:

2.2.1 Pay by cash at our office at Kota Kinabalu Wetlands, Jalan Bukit Bendera Upper, Likas (Tuesday to Sunday; 8.00 am to 6.00 pm).

2.2.2 Bank in transfer to Sabah Wetlands Conservation Society, HSBC account: 392-050779-101. Please scan and e-mail the bank in receipt swcs@sabahwetlands.org

**Please state "WWD2017 Video Contest (Name)" on the bank receipt.*

2.3 Fee should be remitted with the filled Contest Entry Form (see Appendix 1).

3. Theme

The theme of the video is "**Importance of Wetlands**". Most people do not understand the roles of the wetlands, and often consider wetlands as wastelands. The video is intended to highlight the vital roles of healthy wetlands, such as in reducing the impacts of extreme events such as floods, droughts and other disasters on communities, and in helping to build resilience. The video also aims to raise awareness among the public on the importance of wetlands and to motivate their participation in the conservation of wetlands. In addition, the video should also promote KKW as a conservation and education centre as well as a tourism destination.

4. Format

4.1 Videos can be in Bahasa Melayu, Mandarin and/or English.

4.2 Videos that are not in English must have English subtitles.

4.3 Video should be between 3 to 4 minutes in length. Videos that are not in between of the length mentioned will be disqualified.

4.4 All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification.

5. Submission

5.1 Each entry must submit the CONTEST ENTRY FORM (see Appendix 1) to eeo_swcs@sabahwetlands.org or cea_swcs@sabahwetlands.org. by **18th February 2017 (6.00 pm)**.

5.2 Video should be submitted by hand (pendrive or DVD) to **Kota Kinabalu Wetlands, Off Jalan Bukit Bendera Upper, Likas 88400 Kota Kinabalu, Sabah** by 18th February 2017 (6.00 pm).

6. Important dates

18th February 2017 (6.00 pm)	Contest Entry Form submissions due
18th February 2017 (6.00 pm)	Video submissions due
19th February 2017	Announcement of shortlisted candidates
25th February 2017	Prize presentation during World Wetlands Day 2017 at KKW

7. Evaluation Criteria

7.1	Content of video (in line with the theme as stated above)
7.2	Creativity of video
7.3	Accuracy of information
7.4	Originality and entertainment value
7.5	Effectiveness in reaching to the target audience (general public)
7.6	Overall quality of video

8. Evaluation and Selection of Winners

- 8.1 Entries will be judged by Sabah Wetlands Conservation Society (SWCS), professional videographer/photographer and by social media outreach.
 - 8.2 Shortlisted videos will be uploaded in the SWCS facebook page (**19th February 2017**)
 - 8.3 The winners will be announced during the **World Wetlands Day 2017** which will be held at KKW on the 25th February 2017.
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9. Prizes

1st place	RM500.00 cash + Certificate + Merchandise from SWCS
2nd place	RM300.00 cash + Certificate + Merchandise from SWCS
3rd place	RM200.00 cash + Certificate + Merchandise from SWCS

10. Official Contest Rules and Regulations

The video must not contain material that is obscene, defamatory, libelous, pornographic, offensive or encourages conduct that would be considered a criminal offence or violates any law. Videos must be appropriate for viewing by the general public and by a multi-cultural international community.

By submitting a video, individuals / teams agree to allow SWCS to use their videos for marketing, promotion, information and education purposes, at no cost. SWCS reserve the right to publicize and promote the video for their own purposes. All work will be given credit to the creators. The winning video submissions may be branded with the SWCS's logo at the discretion of SWCS. The 1st place winner is required to produce a 30 seconds video which summarizes the 3 minutes video for marketing and promotion purposes.

SWCS do not assume responsibility or liability for any video or portion thereof, or for any claims, damages, or losses resulting from the use or dissemination of any video submitted in this contest.

The judges' decision is final. Entrants agree to be bound by the official contest rules, guidelines and decisions of the judges.

Contact Information

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